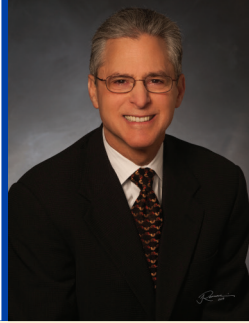


# Bruce Frieden, CLU

Insurance Broker



## THE FRIEDEN A G E N C Y

Service with Integrity  
Since 1928

*Assisting Individuals, Families and  
Businesses Achieve and Maintain  
Their Financial Goals*

- Financial Needs Analysis
- Estate Conservation Strategies
- Executive Benefits Design
- Retirement Income Planning
- Business Succession Strategies
- Insurance Needs Analysis
- Education Funding Strategies
- Charitable Giving Strategies
- Employee Benefits
- Group Benefits

### The Frieden Agency

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757-340-9777 ext. 344

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**Amy Camp** - Executive Assistant  
[amycamp@friedenagency.com](mailto:amycamp@friedenagency.com)

Since 1975, Bruce Frieden has been devoted to helping each and every one of his clients in their financial endeavors. It is Bruce's number one priority to establish relationships based on trust in order to minimize your fears, discover your goals and come up with an appropriate strategy to help meet your specific needs. Having dedicated 47 years to the company that his grandfather built, Bruce not only feels a strong connection to The Frieden Agency itself, but to the individuals, families and businesses that seek his guidance as well. Throughout those 47 years, Bruce has spent all but five of them in a management position. From 2006 through 2015, Bruce's hard work and leadership capabilities earned him the position of Managing Partner, affording him the meaningful opportunity of carrying on his grandfather's legacy.

Bruce is a life-long resident of the area. He received his Bachelor of Arts degree in Sociology from the University of Virginia in 1975. As an active member of the community, Bruce served as President of the Northside Norfolk Rotary. He also served as both President and Founding Director of the Make a Wish Foundation of Eastern Virginia in 1985.

In 1982, Bruce married the love of his life, Jeannie, and together they have two wonderful daughters. Both are actively involved in professional careers – one in executive recruitment and the other in nursing. Bruce goes above and beyond for his family and is always eager to do the same for his clients.

*Our mission is to value your **Goals** and protect your  
**Needs** through our professional **Guidance**.*

